

PERHAPS A MAN CAN CHANGE THE STARS



A Seminar Presented by Bob Stearns, CEO of Powerful Potential

www.perpetualpotential.net • www.linkedin.com/in/boblstearns
www.facebook.com/perpetualpotential • www.twitter.com/boblstearns

FOR IMMEDIATE RELEASE:
January 28, 2013

CONTACT: Colleen Geletko
Hello Productions
412-302-6065 cell
colleen@helloproductions.com

“Perhaps a Man Can Change the Stars” Seminar Series to Begin in Philadelphia *Register online at www.perpetualpotential.net*

PITTSBURGH — The “Perhaps a Man Can Change the Stars” seminar series will begin its national tour in Philadelphia, PA.

“In my book and when I speak, I encourage people to work to achieve goals they may have felt were unattainable,” said Author, Speaker & CEO of Powerful Potential Bob Stearns. “I set out to write a book and embark on a national tour sharing my message of hope. I’m living my own advice.”

The seminar is perfect for business owners and executives to learn how to increase employee and company productivity. It teaches how to achieve perpetual potential, discover your hidden, forgotten or latent talents and learn how to develop them by leveraging your existing skills. Stearns will teach three key lessons from his book gained through his Malcolm Baldrige Award winning business, consulting and personal experience. Stearns has also taught these lessons to those in the education, healthcare and nonprofit industries, as well as college students, who have all been inspired and benefitted from his speech.

“Whether you own your own business or you work in a corporate environment, chances are that you, your organization and your employees are not reaching their potential,” said Author, Speaker & CEO of Powerful Potential Bob Stearns. “After the seminar, you’ll have the tools to make a meaningful improvement in your company, provide a better environment to your employees and produce a better product for your clients.”

Since 1985, Bob Stearns has worked as a consultant through his business Powerful Potential, a firm that provides consulting and keynote speaking services in Leadership, Strategy, Customer Loyalty, Employee Engagement, and Process Excellence. He has inspired thousands and successfully helped more than 100 businesses change the culture within their company to increase productivity among employees and drive efficiency to earn more profit. In 2003, Stearns successfully led Medrad, Inc. to win the prestigious Malcolm Baldrige Award, which is presented annually by the President of the United States to organizations that demonstrate quality and performance excellence. He became one of only 90 people in history to lead an organization to receive this award.

Stearns became an author in 2011 after the loss of his oldest son, Eric, in an accident in Greece. In his book, “Perhaps a Man Can Change the Stars - Eric's Pursuit of Perpetual Potential,” Stearns shares how Eric became to understand his true potential and how those same lessons helped him and his family deal with Eric’s death. These same lessons enabled Stearns to lead his company to triumph five years earlier. At the seminar, Stearns will discuss how to apply the lessons to pursue your potential. The lessons include, “Tackle

Tough Challenges and Never Quit,” “Focus on what you Do Have, Not on what you Don’t Have” and “Change the Stars.”

The “Perhaps a Man Can Change the Stars” seminar will be held at Villanova University from 9:00 a.m. until 11:30 a.m. on Wednesday, March 20, 2013. Registrations are \$95 for the seminar only or \$115 for the seminar and a copy of Stearns’ book. Registrations can be made online at www.perpetualpotential.net or by calling 724-933-3935. More information is available on the website and by visiting Stearns’ social media sites at www.linkedin.com/in/boblstearns, www.facebook.com/perpetualpotential and www.twitter.com/boblstearns.

###

In 1985, Bob Stearns founded and currently serves as CEO of Powerful Potential, a firm providing consulting and keynote speaking services in Leadership, Strategy, Customer Loyalty, Employee Engagement, and Process Excellence. He has worked for the United States Department of Commerce as a Senior Examiner for the National Baldrige Award. Bob received the American Society for Training & Development Award for Excellence in Human Resources Development. Bob travels the country sharing his message of hope gained through his Malcolm Baldrige Award winning business, consulting and personal experience.